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FOR IMMEDIATE RELEASE

**UPPER PENINSULA TELEPHONE COMPANY CREATES SUBSIDIARY TO OPERATE ITS LOWER PENINSULA EXCHANGES AND EXPAND ITS SERVICE OFFERINGS.**

**CARNEY, Michigan**

On August 11, 2009 the Michigan Public Service Commission approved and designated Michigan Central Broadband Company (MCBC) as an Eligible Telecommunications Carrier (ETC) in Case number U-15984. Upper Peninsula Telephone Company (UPTC) had filed for this status on behalf of MCBC in May of 2009. MCBC will operate as a fully owned subsidiary of UPTC.

UPTC will transfer its Lower Peninsula telephone exchanges of Amble, Chester, Grace Harbor and Manistee River, to MCBC. Currently, UPTC serves 1384 business and residential lines in these four exchanges. MCBC will continue to serve this customer base and continue to provide broadband data services and long distance services through UPTC's subsidiary Alpha Enterprises Ltd. "Our valued customers will continue to receive the quality service, local technical support and good value that they have come to expect over the past 50 years" stated Dave Thomas, President of UPTC. MCBC will benefit from the continued billing support, customer service, technology investment, financial stability and management expertise, provided by UPTC. In addition, MCBC is pleased to announce the appointment of David Hoover as the new General Manager supporting MCBC's operations in the Lower Peninsula. Thomas stated " The appointment of David Hoover will bring decision making capability and the understanding of our customer requirements closer to the customers that we serve" UPTC expects to have the transition completed by December 31,2009.

Technical and Service Operations will be located at 8150 Old State Road, Johannesburg, Michigan 49751. General telephone number: 877-216-0505; service & repair 877-216-0502. Executive offices remain in Carney, Michigan.

UPTC is an independent telephone company headquartered in Carney Michigan. UPTC currently serves over 6100 customers in 19 telephone exchanges located throughout the Upper and Lower Peninsula's of Michigan. UPTC and MCBC in combination with its non-regulated Alpha Enterprises Ltd provide local, long distance and broadband services to commercial and residential clients in all 19 exchanges.

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For further information please contact Linda Jeschke at 906-639-2111 or via electronic mail at [linda.jeschke@alphacomm.net](mailto:linda.jeschke@alphacomm.net).