



## Michigan Central Broadband Company

*For voice, data & Internet — we have the connections™*

Michigan Central Broadband Company (MCBC) is a regional supplier of local communication services for commercial and residential clients in the State of Michigan. MCBC is a regulated local exchange carrier with facilities in northern and eastern central areas of Michigan's Lower Peninsula. In combination with regulated local exchange services, its Sister Company, Alphacomm.net, provides access to global connections for voice and high-speed Internet Access. The grouping of local, long-distance and Internet access, combined with superior customer services, makes MCBC and Alphacomm.net a one-stop-shop for all of your communication needs.

### **Our Customer Facilities:**

MCBC provides the "last mile" in conjunction with central switching for all calls made on its network. Using the latest in "soft-switching" technology, MCBC can route calls and deliver advanced services to its clients with the highest of reliability. Instead of using aerial feed facilities where signal quality can be affected in poor environmental conditions, our network has been built with 100% underground copper and fiber optic cable. This method of network construction provides a much higher quality of service. Our termination points use state-of-the-art technology to deliver error free, high quality services that is always there, always available and always reliable.

### **Our Customer Services:**

Unlike many companies, all of our customer support representatives are from the area they serve. They understand the geography and are better positioned to provide a higher-level service to our valued customers. Our highly trained technical staff monitor and anticipate issues that may cause an outage and should a problem occur, operate from a fleet of specialized vehicles to minimize downtime. **"We Make House Calls!" 877-216-0502.**

[www.micbc.com](http://www.micbc.com) - [customerservice@micbc.com](mailto:customerservice@micbc.com)



# Alphacomm.net

A subsidiary of Upper Peninsula  
Telephone Company



**Providing Exceptional DSL, Dial-Up,  
and Long Distance Services**

Alphacomm.net is a regional supplier of long-distance and high-speed Internet Access. Our long-distance service provides connections statewide and across the globe. **Option One Internet Access<sup>SM</sup>** provides the simplest method to acquire Internet Access in the business. As a subsidiary of Upper Peninsula Telephone Company and Sister Company to Michigan Central Broadband Company, Alphacomm.net provides the high-order connections to stay in touch with family, friends, and business colleagues.



**"Dedicated to Quality & Affordable High-Speed Internet Access for Everyone!"**

Buying Internet Access has become a Circus Act. Many competitors have up to ten different service offerings with just as many pricing choices. Doesn't this become confusing? What speed do you really need? Who knows? Faster links always cost more money! And what about those **teaser rates**? \$19.95 per month now and \$44.95 and higher later? This is a real shock when you get the bill! Customers constantly complain of underrated introductory rates that can double at the end of the promotion. Tired of all the choices...the high costs? Most people just want fast Internet access at reasonable prices without the **circus acts**! You asked! **And we deliver!**

**Option One Internet Access<sup>SM</sup>** provides the simplest choice for High-Speed Internet Access in the business. We simply provide the highest speed we have available in your area of service for one low price. **No Circus Acts! No-nonsense pricing!**

Additionally, the technology used by the cable companies' pile on each subscriber on a single link. And if you are toward the back of the line or use the service when everyone else is too, you never get the speed you are paying for. It's like a *party line* for data transport. What about bandwidth HOGS like online gamers? **Talk about a slowdown!** Who wants that?

**Option One Internet Access<sup>SM</sup>** uses proven DSL technology and each of our customers gets their very own link. WOW! What a great idea. So the speed that you buy, is the speed you will get. And since we provide the highest speed we have available in your area of service for one low price, you can count on a service that is always on, always available and always reliable. For more information and to simplify your choice for high-speed Internet Access, please call **877-450-3500** and ask about our email addresses, spam filtering and modem included with the service. Plus rate assurance and no annual contracts all make a winning combination. **Why go anywhere else?**

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